

Peter Zinn
International speaker and
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WWW.INSPIRING-TRAINER.COM



TRAINING AGENDA - 1, 2, OR 3 DAY MASTERCLASSES

DAY 1 - FUNDAMENTALS

- **THE FEAR FACTOR**
How to handle your nerves and conquer the stage
- **WHAT'S YOUR POINT?**
Why do you speak, what is your message, how do you want to change your audience?
- **POWERFUL PREPARATION**
The speech crafting process. Better presentations in less time.
- **ANCIENT ELEMENTS OF ELOQUENCE**
Logos, pathos, ethos - Structure, trust and style are your building blocks. You need all three to succeed.
- **SPEECH STRUCTURE**
Your structure helps your audience understand. What to include, what to exclude, and in what order? It matters.
- **BODY LANGUAGE**
Because your looks are as important as your words.
- **PRACTICE - THE PERSONAL SPEECH**
Practice and individual feedback is what makes this masterclass different. In day 1 we'll have a lot of practice sessions, culminating in your personal speech.

DAY 2 - MAKE THE DIFFERENCE

- **SUPERB SLIDES**
How to get the most out of your slides without being ruled by them
- **YOUR VOICE**
Your most important tool - how to use it for maximum impact
- **STAGE PRESENCE**
Why do some people immediately get the attention while others let the audience immediately grab their cellphones?
- **AUDIENCE INTERACTION**
How to get your audience involved? Learn to speak with them, not to them.
- **PERFECT PITCH**
Less words, better words, more impact
- **PRACTICE - THE BUSINESS PRESENTATION**
On day 2 there will again be practice for all sessions, including unprepared short speeches. We will do a prepared short business speech to finish the day.

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DAY 3 - DIVE DEEP

- **SPEECH COACHING**
Learn how to provide feedback for each other, so you can help each other stay in top shape
- **CHOREOGRAPHY**
Where you stand matters. Learn to become your own director.
- **MEMORABILITY**
Some speeches are forgotten the moment they're finished. Yours can be remembered for years to come. The six elements of unforgettability.
- **PRACTICALITIES**
How to bring your slides, how to use the microphone, how to warm up, how to blank the screen and more practical tips you need to know if you're presenting more often.
- **STORYTELLING**
One of the most powerful presentation techniques. We'll learn how to find, polish and narrate your stories for impact and memorability.
- **PRACTICE - THE BUSINESS STORY**
Day three will be even more interactive, with feedback from everyone. We will focus more on inspiration and storytelling this day.

Tailor made

You can choose between a one, two, or three day masterclass. We can fit the agenda to your specific needs by switching topics or spending more time on the topics that are more relevant to your group. Practice will always be a large part of the master class.

Individual attention

Homogenous groups are rare. Some students are more advanced than others. Everyone will get individual feedback during this masterclass, in order to help them grow optimally.

Group size

Because of the and individual feedback this masterclass is ideally suited for small groups. The maximum number of attendants for day 1 is 16 (although 8 is ideal); for days 2 and 3 it is 8.

Individual speech coaching

For maximum benefit it is possible to get individual speech coaching after completing the master class. This is not included in the masterclass, but for a bit of feedback for an upcoming presentation you just have to ask.