

TRAINING AGENDA- CREATIVITY TECHNIQUES

PROJECT MANAGEMENT + WORKING TECHNIQUES

1. Topics covered during the training:

- Creativity in working places
- Methods of enhancing creativity
- Creative and innovative teams

2. The theory:

- Is everybody creative?
- What makes creativity possible?
- Which work environment stimulates creativity?
- Why is innovation so important at the moment?

3. The practicalities

- Introduction basic creativity techniques
- Creative problem solving/ Design thinking
- Teamwork: visionary thinking/diagnostic thinking/ thinking in ideas
- Individual diagnosis