



"The only speakers office based in Luxembourg"
WWW.INSPIRING-SPEAKER.COM

PRESS RELEASE

Artur Sosna, the founder and owner of Inspiring-Speaker Luxembourg established the company in early 2015 as the first and only Speakers Bureau based in Luxembourg.

He truly believes the "Speakers Business" has enormous potential in Europe as the world of today needs inspiration, new ideas and solutions. It also requires individuals and companies to think "outside the box". **Innovation is a crucial aspect in order to stay ahead of the competition!** This can be secured with the right speaker being carefully selected for the right meeting or event!

The principal goal of the company is to **"find the right speaker for the right event"** both locally and globally. At Inspiring-Speaker we carefully preselect our speakers according to the speakers' achievements, passion and gender. Our focus is on **gender equality**, providing an equal platform for women as well as for men and we aim to offer our clients the possibility to choose between the same number of female and male speakers.

Newly launched is **Inspiring-Trainer**, expanding the company into the training market. As many speakers are in fact trainers, we believe the two business complement each other and Inspiring-Trainer currently offers a large variety of training sessions and workshops for local and international organisations.

Our current selection of speakers, trainers and moderators includes some of **Luxembourg's key public figures**, thus enabling Inspiring-Speaker/Trainer to **promote Luxembourg** as a country with key entrepreneurs, sports personalities and prominent political and media figures.

Inspiring-Speaker/Trainer offer speakers and trainers who work with us two different business models. The first enables speakers and trainers to register on the company's website at www.inspiring-speaker.com (the inspiring-trainer.com website will be launched in 2016) and to be listed in our database for as little as € 10 per month. This will enable the speakers and trainers to be presented to over 10.000 of our company and media contacts across Europe and beyond.

The second option is for those speakers and trainers who prefer to work with our company on an exclusive basis, where our company will manage all their arrangements for any event, training session or workshop. Speakers and trainers will no longer have to provide different agencies with the same information as we will act as their **Global Manager and Public Relations agency**. Those speakers and trainers with an exclusive arrangement are offered free registration on our website with the additional benefit of free coverage in our newsletters, mailings etc.

Thanks to this initiative we are the **first Speakers Bureau in Europe** using an innovative way of promoting speakers and also trainers beyond the national borders.

Our team is growing and is currently represented by Artur and four staff who together represent five nationalities and speak six languages fluently offering English, French, German, Spanish, Luxembourgish and Polish as spoken languages. This enables our team to promote both local and international speakers/trainers, to serve a global client base in their preferred language and to have the awareness of their client's cultural backgrounds. The company values are trust, passion and professionalism (TPP) and our long-term goal is to be the leader in our field.

If you feel you have the right credentials to become an "Inspiring Speaker" or an "Inspiring Trainer", or you are looking for a speaker to host an event, or just simply want to know more about us then more information can be found on our website www.inspiring-speaker.com. Alternatively you can contact Mr. Artur Sosna by email: artur.sosna@inspiring-speaker.com or you can call us on +352 27 32 44 86