

## Speaker's Profile

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### Terry Brock - Speaker

Full name

Terry Brock - Speaker

Known for

Terry Brock is an expert in Relationship Marketing, Technology and Social Media

Topics

Futurology, Journalism / Media, Technology and Big Data

Language

English

Fee range

10.000 - 20.000 €



Terry Brock is more than just a social media marketing speaker, or a technology trends expert. He packs his presentations with “Gee Wiz!” joy for gadgets, solid business strategies to build relationships, and inspiration to try new things to improve the bottom line.

He is a syndicated columnist with Business Journals. This 43-paper network stretches across the US and reaches decision makers, business owners and people serious about doing business. With over 40 million page views each

month, these publications tap into Terry's expertise and funny style to bring value to readers. Terry continues to bring this knowledge to his audiences when speaking and sharing state-of-the-art ideas applied with fun, entertainment and powerful applications.

Terry earned an MBA in marketing and is focused on real-world business applications. He leverages his background in journalism and education in live presentations all over the world including: Mexico, England, Australia, Russia, Ireland, China, Japan, Thailand, Argentina, Indonesia, Nigeria, Singapore, Bermuda, Malaysia, United Arab Emirates, and even Texas! He is a virtual presentation expert, allowing him to break the bonds of distance and time to serve clients according to their needs.

Terry co-wrote the book on Klout, and works with organizations to design social media relationship marketing strategies that are measurable and implementable. This book, Klout Matters, published by McGraw-Hill, shows how to use social media strategically in business and is a best-seller in the US, Canada and now available in Japan as well.

A master at his craft, Terry earned the Certified Speaking Professional designation from the National Speakers Association and was inducted into the Speaker Hall of Fame (a designation awarded to less than 1% of speakers in the world).

When Skype needed someone who could work with them in social media, video interviews, PR work and more, they brought Terry on as Chief Enterprise Blogger. He coordinated a host of functions helping this international company to focus on business applications for what was known largely as a consumer-only product.

AT&T came to Terry when they needed help with their largest blog, Networking Exchange Blog. He became the Editor-in-Chief for that distinguished publication coordinating a staff of over 100 geniuses in areas of social media, Cloud Computing, Mobility and Security. He was able to handle both technical and soft skill issues to help AT&T begin the process that resulted in over \$2 billion in sales.

From social media to mobile office applications, Terry brings a wealth of knowledge and a sense of history to empower even the most timid user to explore new possibilities.

Bring, beam, or broadcast Terry to your event! He can present live, in-person, and also presents frequently via virtual presentations. This allows your audience to experience a dazzling, fun (and funny!) presentation packed with relevant business knowledge over tools for a virtual presentation. He is most comfortable with tools like Skype, Zoom, and Google+ Hangouts so your audiences also feel very comfortable and gain a huge amount of relevant information.

## **PUBLICATIONS:**

### **BOOKS:**

- Klout Matters (Social Media) published by McGraw-Hill, best-seller in US, Canada and now available in Japan

### **DVD'S / FILMS:**

- Over 800 videos on my YouTube channel, [YouTube.com/TerryLBrock](https://www.youtube.com/TerryLBrock)

## **AWARDS RECEIVED:**

- Certified Speaking Professional (CSP) from US National Speakers Association
- CPAE (Council of Peers Award of Excellence)
- Speaker Hall of Fame in US.

