

Speaker's Profile

Richard Stromback - Speaker

Full name

Richard Stromback - Speaker

Known for

The founder of Stromback Global Advisors who advises Fortune 1000 CEOs on business strategy, leadership development, market development and positioning within global spheres of influence

Topics

Change Management, Ethics and Social Responsibility, Leadership & Motivation, Technology and Big Data

Language

English

Fee range

Fee on request



Richard D. Stromback is the founder of Stromback Global Advisors. He is a former professional hockey player, entrepreneur, investor and advisor. Stromback founded several successful ventures in the information technology and the clean technology space, most notably Web Group and Ecology Coatings. He currently serves on multiple boards and advisory boards and is a shareholder in many ventures. For the past 10 years, he has advised Fortune 1000 CEOs on business strategy, leadership development, market development and positioning within global spheres of influence. In this capacity, Mr. Stromback leverages his deep global relationships and knowledge of influential organizations and international markets to assist businesses with their global business interests.

Mr. Stromback's repeated successes have been acknowledged by both the media and the global business community. His insight has been sought out by such publications as The New York Times, Bloomberg and The Wall Street Journal. His accomplishments as founder and CEO of Web Group were recognized by Inc. Magazine, which named Web Group the 189th fastest growing private company in the United States in the year 2002. In 2006 his leadership of Ecology Coatings garnered a Wall Street Journal Innovation Award and a Technology Pioneer Award from the World Economic Forum. In 2007, Stromback was named a Young Global Leader and in 2008, Crain's Business listed him as one of the top 40 leaders under 40 years of age.

In 2012, The New Yorker Magazine dubbed Stromback "Ultimate Davos" due to his extensive network of influential relationships, many of which attend the annual meeting of the world's elite in Davos, Switzerland. He has been profiled in Harvard Business Review and cited in the world's leading business publications as one of the best connected people. Mr. Stromback has used his extensive network to bring together visionary leaders to solve some of the world's biggest challenges including the Ecology Summit with Sir Richard Branson and Tony Blair on Necker Island. His 40th birthday party received media coverage for its excess and attendees alike. Billionaires, royalty, political figures, and leaders from the corporate and financial worlds were in attendance. In international elite circles he is recognized as an expert in relationship building and influence.

Stromback holds a Bachelor of Computer Science Degree from Brandon University in Brandon, Manitoba, Canada. He also completed Harvard Kennedy School's invitation only program in Global Leadership and Public Policy.

EXPERTISE:

- Entrepreneurship ? Relationship Building ? Business Strategy ? Reinventing Yourself ? Spheres of Influence ? Leadership

TOPICS:

Building a Strategic Network for Growth – We all know relationships are important to our professional success, but for sales professionals and executives strategic relationships are essential for success. How do you develop a strategic network that powers growth for your company and career? In this talk, Rich Stromback "Mr Davos" guides you through the process. We'll cover online and real world networking opportunities and ways to develop authentic relationships. You'll learn:

- Secrets to productivity through relationships
- How to identify and leverage both social media and real world opportunities
- Techniques that instantly set prospects at ease and differentiate you from your competition
- Increased customer loyalty, shortened sales cycles, increased effectiveness at the CSuite level, and a more robust referral pipeline

Reinventing You – Are you where you want to be professionally? To succeed in today's ever changing and competitive market, you'll need to reinvent yourself a few times over the course of your career. In this thoughtprovoking talk, Rich Stromback whose career transitioned from professional athlete technologist entrepreneur to investor and advisor to top leaders — discusses concrete strategies to become a stronger leader through professional reinvention. You'll learn how to:

- Identify the essence of your brand
- Identify and leverage your unique strengths
- The process of reinventing yourself professionally

PUBLICATIONS:

OTHER:

Stromback is a regular name on the guest list of many major international gatherings of world leaders. He is a frequent visitor to global events such as the World Economic Forum, the Milken Institute as well as the Clinton Global Initiative. Recently he has started hosting exclusive gatherings of leaders who are focused on addressing climate change. In March 2008, he served as co-host of the Ecology Summit with Sir Richard Branson on Necker Island.

AWARDS:

- In 2006, Stromback was the recipient of the Technology Pioneer Award for his work with Ecology Coatings.
- In 2007, he was named a Young Global Leader.
- In 2008 Stromback was the recipient of Crains Business '40 Under 40' award, given to individuals demonstrating phenomenal performance and contributions to their organizations and career. Stromback was recognized for his award-winning success with Web Group as well as his endeavours with Ecology Coatings.