

Trainer's Profile

Rebecca Jones - Trainer

Full name

Rebecca Jones - Trainer

Known for

A business speaker who can motivate an audience to love their organisation and want it to be successful through developing a growth mindset and enterprise skills.

Topics

Business Growth, Change Management, Enterprise, Leadership & Motivation, Travel, Women

Language

English, Welsh

Fee range

3.000 - 10.000 €



Rebecca Jones known as The Red Shoe Biz Woman is a motivational [business speaker](#), [business mentor](#) and [trainer](#). Her aim is to empower those who wish to grow in their abilities and improve the businesses they run or lead. Often called upon to speak at conferences, her no-nonsense yet fun approach to business and easy going style beats boring traditional methods any day!

Starting her first business at the age of 19 with no experience or knowledge of the business world wasn't easy. Over two decades later, Rebecca now shares her understanding and skills with others to encourage an 'enterprise mindset' within self-employed individuals and staff members. Rebecca has developed a deep insight into the approach of enterprising people and believes by embracing this way of thinking, all organisations can benefit.

Rebecca has helped many organisations including Charities, Social Enterprises, Housing Associations, government funded organisations, community group's social enterprises and private businesses. By encouraging and supporting them to develop a more enterprising workforce.

Rebecca shows leaders and teams how they can become involved in the long-term development of their organisation without having to become solely money focused or risk takers.

Rebecca Jones can help you to achieve:

- Increased profitability
- More sustainable ways of working
- Better customer service
- Improved staff engagement
- Higher staff retention

Rebecca works with organisations to establish a more enterprising approach, engaging staff, listening to customer needs and building sustainable approaches to organisational growth and stability.

In her talks to boards, company away days, trade conferences and other events she shares how organisations, their leaders, managers and staff can embrace enterprise within the business and shows how it can not only benefit the organisation but also the end customers.

A motivational business speaker that gets results, Rebecca regularly speaks at new business start-up shows, women in business events, female leader events leadership conferences, staff conferences, business development conferences, housing events and young people's events.

Rebecca is a member of the Professional Speaking Association (PSA) and immediate past president of the Wales branch for the PSA as well as founder of "Women who speak club."

Available as a mentor, trainer and speaker through UK and Europe.

PUBLICATIONS:

BOOKS:

- "Business your own way" – 2015
- "Business in Red Shoes" the successful business woman's guide – 2011